

## APPENDIX A: BACKGROUND ON SMART GRIDS AND STANDARDS

### Appendix A1: Examples of smart grid technologies at different stages of maturity

Smart grids encompass a range of technologies that include - but are not limited to - smart meters, remote and automated sensing, smart switching, hierarchical or distributed control architectures and an array of big data analytics and artificial intelligence applications. Below, we provide some examples of smart grid technologies that are at different levels of maturity. As these technologies are deployed, more data will be collected, opening up further possibilities for new inventions that utilize these data. While hardware such as smart meters and synchrophasors are routinely used, the data that is collected by these devices remain under-utilized (Syed et al., 2020). Advances in big data analytics and artificial intelligence are needed to realize the full potential of smart grid technologies.

*Advanced metering infrastructure.* Resolutely the most salient smart grid technology, smart metering has reached maturity and been deployed at scale in many industrialized economies. Across the United States, utilities had installed 102.9 million smart meters by 2020<sup>18</sup>. These devices have the ability to collect data multiple times per second (Syed et al., 2020), and communicate information to both utilities and their consumers. Because these devices enable remote automated meter readings, they make possible the implementation of time-varying electricity tariffs. Paired with smart appliances, this can enable demand response (NREL, 2015; Palensky and Kupzog, 2013, p.208). The mass deployment of these devices is sometimes equated to the smart grid, but advanced metering infrastructure is just one of many technologies that must be deployed to achieve a smarter and greener grid. Their deployment is a first, but insufficient, step towards the implementation of a smarter electrical grid. (Brown et al., 2018).

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<sup>18</sup> <https://www.eia.gov/tools/faqs/faq.php?id=108&t=3>, consulted on 11 June 2022

*Synchrophasors.* Another technology that has been widely adopted by utilities is the phasor measurement unit<sup>19</sup>. These devices are capable of monitoring voltage, current and frequency on the grid in real time (Palensky and Kupzog, 2013, p.205; Lee et al., 2017). The data collected by these units is currently used by industry in grid monitoring and post-mortem analysis, but possibilities for using these data to further improve grid management abound (Lee et al., 2017). As more devices are installed at different nodes on the grid, new software applications will become possible due to greater data availability. For example, the data collected by synchrophasors could be used in oscillation monitoring, voltage stability monitoring, angle-frequency monitoring, adaptive protection, model valuation or linear state estimation (Lee et al., 2017)

*Smart inverters.* Smart inverters are another type of device that is already commercially available. These devices are used to convert DC current from solar photovoltaic installations into AC current that can be fed onto the grid. Their intelligent characteristics also enable them to monitor grid frequency and voltage, and automate decisions that help maintain grid stability (NREL, 2015). For example, these units have the capacity to adjust the output of solar installations in response to grid conditions (Martinot, 2016, p.236; Palensky and Kupzog, 2013, p.207). They may also enable the PV installation to absorb power from the grid if needed to help maintain grid frequency stability, keep installations online during minor disturbances and restart gradually after a power outages to avoid cascading power failures (NREL, 2015).

*Blockchain technology.* Champions of blockchain technology believe it could revolutionize electricity markets, especially in the area of electricity trading and billing (Fulli et al., 2022; Lopes et al., 2019; Kuzlu et al., 2020). While there is interest on the part of the energy

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<sup>19</sup> <https://www.energy.gov/articles/how-synchrophasors-are-bringing-grid-21st-century>, consulted on 11 June 2022

industry to leverage this technology - apart from a handful of start-up companies that offer services made possible by blockchains (such as WePower, Power Ledger and the Sun Exchange) (Kuzlu et al., 2020) - applications to the electricity sector remain in early stages of development (pilots, use cases) (Fulli et al., 2022; Kuzlu et al., 2020). Blockchain technology is a form of distributed digital ledger that uses computer networks to record and coordinate transactions without the need for centralized oversight. Proponents believe it could enable new community-based/sharing economy business models such as peer-to-peer energy trading (Lopes et al., 2019, p.4-5; Kuzlu et al., 2020). Other possible blockchain applications to the electricity sector encompass microgrids, virtual power plants, renewable energy certificate trading, and electric vehicle charging and payment settlement platforms (Kuzlu et al., 2020). But the availability of comprehensive network of interoperable advanced metering infrastructure will be indispensable to enable blockchain technology in the electricity sector (Fulli et al., 2022).

*Big data analytics and artificial intelligence.* Other technologies that are likely to flourish as more hardware - such as smart meters, smart sensors, smart inverters – is installed across the grid include big data analytics and artificial intelligence. Without data availability, these technologies’ potential remains under-utilized. Challenges extend beyond data acquisition however: several limitations in data storing, processing and security must be overcome to deploy these technologies. (Syed et al., 2020). The digital transformation program implemented by Iberdrola illustrates the potential of big data analytics to the electricity sector. The Spanish utility uses wind generation data in developing curtailment optimization plans and consumer data for designing time-of-use rates (Syed et al., 2020). Beyond a handful of examples however, the commercial deployment of these technologies remains limited (Syed et al., 2020, p.59575; Bose, 2017). Many possible applications that use AI and big data to facilitate grid monitoring and

automate power system control decisions can be envisioned. These include, but are not limited to: fault identification and classification, preventative maintenance, transient stability analysis, topology identification, health monitoring of wind generation systems, coordinated electric vehicle charging, hierarchical and distributed control architectures, automated load management, virtual energy storage systems, fault pattern identification, automated design, simulation and controller tuning of wind generation systems and more (Lopes et al., 2019; Palensky and Kupzog, 2013; Syed et al., 2020; Bose, 2017).

## Appendix A2: List of sampled standards

<b>STANDARD NUMBER</b>	<b>STANDARD NAME</b>
ANSI C 12.1	Electric Meters - Code for Electricity Metering
ANSI C 12.18	Protocol Specification for Ansi Type 2 Optical port (communication between a C12.18 decide and a C12.18 client via an optical port)
ANSI C 12.19	American national Standard for Utility Industry End Device Data Tables
ANSI C 12.20	Electricity Meters - 0.2 and 0.5 Accuracy Classes
ANSI C 12.21	Protocol Specification for Telephone Modem Communication
ANSI C 12.22	Protocol Specification for Interfacing To Data Communication Networks
ANSI/ASHRAE 135	A Data Communication Protocol for Building Automation and Control Networks
ANSI/CEA 709.1	Control Network Protocol Specification
ANSI/CEA 709.2	Control Network Power Line (PL) Channel Specification
ANSI/CEA 709.3	Free-Topology Twisted-Pair Channel Specification
ANSI/CEA 709.4	Fiber-Optic Channel Specification
ANSI/CEA 852-B	Tunneling Device Area Network Protocols Over Internet Protocol Channels
ANSI/CEA 852.1	Enhanced Protocol for Tunneling Component Network Protocols Over Internet Protocol Channels
ANSI/NEMA SG-IPRM 1	Smart Grid Interoperability Process Reference Manual
CEA/CEDIA-CEB 29	Recommended Practice for the Installation of Smart Grid Devices
CEN/CLC/ETSI/TR 50572	Functional reference architecture for communications in smart metering systems
CLC/TS 50568-4	prTS 50568-4: Electricity metering data exchange – The Smart Metering Information Tables and Protocols (SMITP) suite – Part 4: Physical layer based on B-PSK modulation +Data Link Layer
CLC/TS 50568-8	prTS 50568-8: Electricity metering data exchange – The Smart Metering Information Tables and Protocols (SMITP) suite – Part 8: PLC profile based on B-PSK modulation
CLC/TS 52056-8-4	prTS 52056-8-4: Electricity metering data exchange – The DLMS/COSEM suite – Part 8-4: Communication profile for power line carrier neighborhood networks using OFDM modulation Type 1
CLC/TS 52056-8-5	prTS 52056-8-5: Electricity metering data exchange – The DLMS/COSEM suite – Part 8-5: Communication profile for power line carrier neighborhood networks using OFDM modulation Type 2

EN 13757-1	Communication systems for meters - Part 1: Data exchange
EN 13757-3	Communication systems for meters - Part 3: Application protocols
EN 13757-4	Communication systems for meters - Part 4: Wireless MBus communication
EN 13757-5	Communication systems for meters - Part 5: Wireless M-Bus relaying
EN 50491-11	General requirements for Home and Building Electronic Systems (HBES) and Building Automation and Control Systems (BACS) - Part 11: Smart metering - Application specification - Home display
EN 50491-12	General requirements for Home and Building Electronic Systems (HBES) and Building Automation and Control Systems (BACS) - Part 12: Smart grid - Application specification - Interface and framework for customer
EN 61508	EN 61508 - Communication networks and systems in substations - Part 3: General requirements
EN 62056-1-0	EN 62056-1-0: Electricity metering data exchange – The DLMS/COSEM suite – Part 1-0: Framework
EN 62056-3-1	EN 62056-3-1: Electricity metering data exchange – The DLMS/COSEM suite –Part 3-1: Use of local area networks on twisted pair with carrier signalling
EN 62056-4-7	EN 62056-4-7: Electricity metering data exchange – The DLMS/COSEM suite – Part 4-7: COSEM transport layers for IPv4 and IPv6 networks
EN 62056-5-3	EN 62056-5-3: Electricity metering – Data exchange for meter reading, tariff and load control – Part 5-3: COSEM Application layer
EN 62056-6-1	EN 62056-6-1: Electricity metering data exchange – The DLMS/COSEM suite – Part 6-1: Object identification system (OBIS)
EN 62056-6-2	EN 62056-6-2: Electricity metering data exchange – The DLMS/COSEM suite – Part 6-2: COSEM interface classes
EN 62056-7-6	EN 62056-7-6: Electricity metering data exchange – The DLMS/COSEM suite – Part 7-6: The 3-layer, connection oriented, HDLC based communication profile
EN 62056-8-3	EN 62056-8-3: Electricity metering data exchange – The DLMS/COSEM suite – Part 8-3: Communication profile for power line carrier neighborhood networks using S-FSK modulation
EN 62056-9-7	EN 62056-9-7: Electricity metering data exchange – The DLMS/COSEM suite – Part 9-7: Communication profile for TCP-UDP/IP networks

EN 62056-9-8	Electricity metering data exchange – The DLMS/COSEM suite Part 9-8: Communication profile using SML services
EN 62325-301	Framework for energy market communications - Part 301: Common Information Model (CIM) extensions for markets
EN 62325-351	Framework for energy market communications - Part 351: CIM European market model exchange profile
EN 62325-450	Framework for energy market communications - Part 450 : profile and context modelling rules
EN 62325-451-1	Framework for energy market communications - Part 451-1: Acknowledgement business process and contextual model for CIM European market
EN 62325-451-2	Framework for energy market communications - Part 451-2: Scheduling business process and contextual model for CIM European market
EN 62325-451-3	Framework for energy market communications - Part 451-3: Transmission capacity allocation business process (explicit or implicit auction) and contextual models for European market
EN 62325-451-4	Framework for energy market communications - Part 451-4: Settlement and reconciliation business process, contextual and assembly models for European market
EN 62325-451-5	Framework for energy market communications - Part 451-5: Problem statement and status request business processes, contextual and assembly models for European market
EN 62325-503	Framework for energy market communications - Part 503: Market data exchanges guidelines for the IEC 62325-351 profile
ETSI TR 102691	Machine-to-Machine communications (M2M); Smart Metering Use Cases
ETSI TR 102886	Electromagnetic compatibility and Radio spectrum Matters (ERM); System Reference document (SRdoc): Spectrum Requirements for Short Range Device, Metropolitan Mesh Machine Networks (M3N) and Smart Metering (SM) applications
ETSI TR 102935	Machine-to-Machine communications (M2M); Applicability of M2M architecture to Smart Grid Networks; Impact of Smart Grids on M2M platform

ETSI TR 103055	Electromagnetic compatibility and Radio spectrum Matters (ERM); System Reference document (SRdoc): Spectrum Requirements for Short Range Device, Metropolitan Mesh Machine Networks (M3N) and Smart Metering (SM) applications
ETSI TR 103240	Powerline communication recommendations for smart metering and home automation
ETSI TS 102887	Electromagnetic compatibility and Radio spectrum Matters (ERM); Short Range Devices; Smart Metering Wireless Access Protocol
ETSI TS 102887-1	TS102887-1 Smart Metering wireless access protocol: part 1: Physical layer
ETSI TS 102887-2	TS102887-2 Smart Metering wireless access protocol: part 2: Data Link Layer (MAC)
ETSI TS 103 908	PowerLine Telecommunications (PLT) - BPSK Narrow Band Power Line Channel for Smart Metering Applications
IEC 60870-6-2	Telecontrol equipment and systems - Part 6: Telecontrol protocols compatible with ISO standards and ITU-T recommendations - Section 2: Use of basic standards (OSI layers 1-4)
IEC 60870-6-501	Telecontrol equipment and systems - Part 6: Telecontrol protocols compatible with ISO standards and ITU-T recommendations - Section 501: TASE.1 Service definitions
IEC 60870-6-502	Telecontrol equipment and systems - Part 6: Telecontrol protocols compatible with ISO standards and ITU-T recommendations - Section 502: TASE.1 Protocol definitions
IEC 60870-6-503	Telecontrol Equipment and Systems - Part 6-503: Telecontrol Protocols Compatible with ISO Standards and ITU-T Recommendations - TASE.2 Services and Protocol.
IEC 60870-6-601	Telecontrol equipment and systems - Part 6: Telecontrol protocols compatible with ISO standards and ITU-T recommendations - Section 601: Functional profile for providing the connection-oriented transport service in an end system connected via permanent access to a packet switched data network
IEC 60870-6-602	Telecontrol equipment and systems - Part 6-602: Telecontrol protocols compatible with ISO standards and ITU-T recommendations - TASE transport profiles
IEC 60870-6-701	Telecontrol equipment and systems - Part 6-701: Telecontrol protocols compatible with ISO standards and ITU-T recommendations - Functional profile for providing the TASE.1 application service in end systems
IEC 60870-6-702	Telecontrol Equipment and Systems: part 6-702: Telecontrol Protocols Compatible with ISO standards and ITU-T Recommendations - Functional Profile for Providing the TASE.2 Application Service in End Systems.

IEC 60870-6-802	Telecontrol Equipment and Systems - Part 6-802: Telecontrol Protocol Compatible With ISO Standards and ITU-T Recommendations - TASE.2 Object Models
IEC 61334-3-1	Distribution automation using distribution line carrier systems - Part 3-1: Mains signalling requirements - Frequency bands and output levels
IEC 61334-3-21	Distribution automation using distribution line carrier systems - Part 3: Mains signalling requirements - Section 21: MV phase-to-phase isolated capacitive coupling device
IEC 61334-4-1	Distribution automation using distribution line carrier systems - Part 4: Data communication protocols - Section 1: Reference model of the communication system
IEC 61334-4-33	Distribution automation using distribution line carrier systems - Part 4-33: Data communication protocols - Data link layer - Connection oriented protocol
IEC 61334-4-41	Distribution automation using distribution line carrier systems - Part 4: Data communication protocols - Section 41: Application protocol - Distribution line message specification
IEC 61334-4-42	Distribution automation using distribution line carrier systems -Part 4: Data communication protocols - Section 42: Application protocols - Application layer
IEC 61334-4-511	Distribution automation using distribution line carrier systems - Part 4-511: Data communication protocols - Systems management - CIASE protocol
IEC 61334-4-512	Distribution automation using distribution line carrier systems - Part 4-512: Data communication protocols - System management using profile 61334-5-1 - Management Information Base (MIB)
IEC 61334-4-61	Distribution automation using distribution line carrier systems - Part 4-61: Data communication protocols - Network layer - Connectionless protocol
IEC 61334-6	Distribution automation using distribution line carrier systems - Part 6: A-XDR encoding rule
IEC 61400-25-1	Wind energy generation systems - Part 25-1: Communications for monitoring and control of wind power plants - Overall description of principles and models
IEC 61400-25-3	Wind turbines - Part 25-3: Communications for monitoring and control of wind power plants - Information exchange models
IEC 61400-25-4	Wind energy generation systems - Part 25-4: Communications for monitoring and control of wind power plants - Mapping to communication profile

IEC 61400-25-5	Wind turbines - Part 25-5: Communications for monitoring and control of wind power plants - Conformance testing
IEC 61400-25-6	Wind turbines - Part 25-6: Communications for monitoring and control of wind power plants - Logical node classes and data classes for condition monitoring
IEC 61850-1	Communication Networks and Systems for Power Utility Automation - Part 1: Introduction and overview
IEC 61850-10	Communication networks and systems for power utility automation - Part 10: Conformance testing
IEC 61850-3	Communication Networks and Systems for Power Utility Automation - Part 3: General Requirements
IEC 61850-4	Communication Networks and Systems for Power Utility Automation - Part 4: System and Project Management
IEC 61850-5	Communication Networks and Systems for Power Utility Automation - Part 5: Communication Requirements For Functions and Device Models
IEC 61850-6	Communication Networks and Systems for Power Utility Automation - Part 6: Configuration Description Language for Communication In Electrical Substations Related to IEDs
IEC 61850-7-1	Communication Networks and Systems for Power Utility Automation - Part 7-1 Basic Communication Structure - Principles and Models
IEC 61850-7-2	Communication Networks and Systems for Power Utility Automation - Part 7-2 Basic Information and Communication Structure - Abstract Communication Service Interface (ACSI)
IEC 61850-7-3	Communication Networks and Systems for Power Utility Automation - Part 7-3 Basic Communication Structure - Common Data Classes
IEC 61850-7-4	Communication Networks and Systems for Power Utility Automation - Part 7-4 Basic Communication Structure - Compatible Logical Node Classes and Data Object Classes
IEC 61850-7-410	Communication Networks and Systems for Power Utility Automation - Part 7-410: Basic Communication Structure - Hydroelectric Power Plants - Communication for Monitoring and Control
IEC 61850-7-420	Communication Networks and Systems for Power Utility Automation - Part 7-420: Basic Communication Structure - Distributed Energy Resources and Distribution Automation Logical Nodes
IEC 61850-8-1	Communication networks and systems for power utility automation - Part 8-1: Specific communication service mapping (SCSM) - Mappings to MMS (ISO 9506-1 and ISO 9506-2) and to ISO/IEC 8802-3

IEC 61850-9-2	Communication networks and systems for power utility automation - Part 9-2: Specific communication service mapping (SCSM) - Sampled values over ISO/IEC 8802-3
IEC 61968-1	Application integration at electric utilities - System interfaces for distribution management - Part 1: Interface architecture and general requirements
IEC 61968-11	Application integration at electric utilities - System interfaces for distribution management - Part 11: Common information model (CIM) extensions for distribution
IEC 61968-13	Application integration at electric utilities - System interfaces for distribution management - Part 13: CIM RDF Model exchange format for distribution
IEC 61968-2	Application integration at electric utilities - System interfaces for distribution management - Part 2: Glossary
IEC 61968-3	Application integration at electric utilities - System interfaces for distribution management - Part 3: Interface for network operations
IEC 61968-4	Application integration at electric utilities - System interfaces for distribution management - Part 4: Interfaces for records and asset management
IEC 61968-8	Application integration at electric utilities - System interfaces for distribution management - Part 8: Interfaces for customer operations
IEC 61968-9	Application integration at electric utilities - System interfaces for distribution management - Part 9: Interfaces for meter reading and control
IEC 61970-1	Energy management system application program interface (EMS-API) - Part 1: Guidelines and general requirements
IEC 61970-2	Energy management system application program interface (EMS-API) - Part 2: Glossary
IEC 61970-301	Energy management system application program interface (EMS-API) - Part 301: Common Information Model (CIM) base
IEC 61970-401	Energy management system application program interface (EMS-API) - Part 401: Component interface specification (CIS) framework
IEC 61970-453	Energy management system application program interface (EMS-API) - Part 453: CIM based graphics exchange

IEC 61970-501	Energy management system application program interface (EMS-API) - Part 501: Common Information Model Resource Description Framework (CIM RDF) schema
IEC 62051-1	Electricity metering - Data exchange for meter reading, tariff and load control - Glossary of terms - Part 1: Terms related to data exchange with metering equipment using DLMS/COSEM
IEC 62052-11	Electricity metering equipment (AC) - General requirements, tests and test conditions - Part 11: Metering equipment
IEC 62052-21	Electricity metering equipment (a.c.) - General requirements, tests and test conditions - Part 21: Tariff and load control equipment
IEC 62052-31	Electricity metering equipment (AC) - General requirements, tests and test conditions - Part 31: Product safety requirements and tests
IEC 62053-11	Electricity metering equipment (a.c.) - Particular requirements - Part 11: Electromechanical meters for active energy (classes 0,5, 1 and 2)
IEC 62053-11	Electricity metering equipment (a.c.) - Particular requirements - Part 11: Electromechanical meters for active energy (classes 0,5, 1 and 2)
IEC 62053-21	Electricity metering equipment (a.c.) - Particular requirements - Part 21: Static meters for active energy (classes 1 and 2)
IEC 62053-23	Electricity metering equipment (a.c.) - Particular requirements - Part 23: Static meters for reactive energy (classes 2 and 3)
IEC 62053-31	Electricity metering equipment (a.c.) - Particular requirements - Part 31: Pulse output devices for electromechanical and electronic meters (two wires only)
IEC 62053-52	Electricity metering equipment (AC) - Particular requirements - Part 52: Symbols
IEC 62053-61	Electricity metering equipment (a.c.) - Particular requirements - Part 61: Power consumption and voltage requirements
IEC 62054-11	Electricity metering (a.c.) - Tariff and load control - Part 11: Particular requirements for electronic ripple control receivers
IEC 62054-21	Electricity metering (a.c.) - Tariff and load control - Part 21: Particular requirements for time switches

IEC 62056-21	Electricity metering - Data exchange for meter reading, tariff and load control - Part 21: Direct local data exchange
IEC 62056-31	Electricity metering - Data exchange for meter reading, tariff and load control - Part 31: Use of local area networks on twisted pair with carrier signalling
IEC 62056-4-7	Electricity metering data exchange - The DLMS/COSEM suite - Part 4-7: DLMS/COSEM transport layer for IP networks
IEC 62056-42	Electricity metering - Data exchange for meter reading, tariff and load control - Part 42: Physical layer services and procedures for connection-oriented asynchronous data exchange
IEC 62056-46	Electricity metering - Data exchange for meter reading, tariff and load control - Part 46: Data link layer using HDLC protocol
IEC 62056-53	Electricity metering - Data exchange for meter reading, tariff and load control - Part 53: COSEM application layer
IEC 62056-61	Electricity metering - Data exchange for meter reading, tariff and load control - Part 61: Object identification system (OBIS)
IEC 62056-62	Electricity metering - Data exchange for meter reading, tariff and load control - Part 62: Interface classes
IEC 62058-11	Electricity metering equipment (AC) - Acceptance inspection - Part 11: General acceptance inspection methods
IEC 62058-21	Electricity metering equipment (AC) - Acceptance inspection - Part 21: Particular requirements for electromechanical meters for active energy (classes 0,5, 1 and 2)
IEC 62059-31-1	Electricity metering equipment - Dependability - Part 31-1: Accelerated reliability testing - Elevated temperature and humidity
IEC 62351-1	Power systems management and associated information exchange - Data and communications security - Part 1: Communication network and system security - Introduction to security issues
IEC 62351-3	Power systems management and associated information exchange - Data and communications security - Part 3: Communication network and system security - Profiles including TCP/IP
IEC 62351-4	Power systems management and associated information exchange - Data and communications security - Part 4: Profiles including MMS and derivatives

IEC 62351-5	Power systems management and associated information exchange - Data and communications security - Part 5: Security for IEC 60870-5 and derivatives
IEC 62351-6	Power systems management and associated information exchange - Data and communications security - Part 6: Security for IEC 61850
IEC 62351-7	Power systems management and associated information exchange - Data and communications security - Part 7: Network and System Management (NSM) data object models
IEC 62541-1	OPC unified architecture - Part 1: Overview and concepts
IEC 62541-2	OPC Unified Architecture - Part 2: Security Model
IEC 62541-3	OPC Unified Architecture - OPC Unified Architecture - Part 3: Address Space Model
IEC 62541-4	OPC Unified Architecture - OPC Unified Architecture - Part 4: Services
IEC 62541-5	OPC Unified Architecture - OPC Unified Architecture - Part 5: Information Model
IEC 62541-6	OPC Unified Architecture - OPC Unified Architecture - Part 6: Mappings
IEC 62541-7	OPC Unified Architecture - OPC Unified Architecture - Part 7: Profiles
IEC/TR 61334-1-1	Distribution automation using distribution line carrier systems - Part 1: General considerations - Section 1: Distribution automation system architecture
IEC/TR 61334-1-2	Distribution automation using distribution line carrier systems - Part 1-2: General considerations - Guide for specification
IEC/TR 61334-1-4	Distribution automation using distribution line carrier systems - Part 1: General considerations - Section 4: Identification of data transmission parameters concerning medium and low-voltage distribution mains
IEC/TR 62357-1	Power systems management and associated information exchange - Part 1: Reference architecture
IEC/TS 61334-5-2	Distribution automation using distribution line carrier systems - Part 5-2: Lower layer profiles - Frequency shift keying (FSK) profile
IEC/TS 61334-5-3	Distribution automation using distribution line carrier systems - Part 5-3: Lower-layer profiles - Spread spectrum adaptive wideband (SS-AW) profile
IEC/TS 61334-5-4	Distribution automation using distribution line carrier systems - Part 5-4: Lower layer profiles - Multi-carrier modulation (MCM) profile

IEC/TS 61334-5-5	Distribution automation using distribution line carrier systems - Part 5-5: Lower layer profiles - Spread spectrum - fast frequency hopping (SS-FFH) profile
IEC/TS 62351-2	Power systems management and associated information exchange - Data and communications security - Part 2: Glossary of terms
IEEE 1377	IEEE Standard for Utility Industry Metering Communication Protocol Application Layer (End Device Data Tables)
IEEE 1547	Standard for Interconnecting Distributed Resources with Electric Power Systems
IEEE 1701	IEEE Standard for Optical Port Communication Protocol to Complement the Utility Industry End Device Data Tables
IEEE 1815.1	IEEE Standard for Exchanging Information Between Networks Implementing IEC 61850 and IEEE Std 1815(TM) [Distributed Network Protocol (DNP3)]
IEEE 1901	IEEE Standard for Broadband over Power Line Networks: Medium Access Control and Physical Layer Specifications
IEEE 1901.2	IEEE Standard for Low-Frequency (less than 500 kHz) Narrowband Power Line Communications for Smart Grid Applications
IEEE 2030	IEEE 2030-2011 IEEE Guide for Smart Grid Interoperability of Energy Technology and Information Technology Operation with the Electric Power System (EPS), End-Use Applications, and Loads
IEEE 2030.5	IEEE Adoption of Smart Energy Profile 2.0 Application Protocol Standard
IEEE C37.239	IEEE Standard Common Format for Event Data Exchange (COMFEDE) for Power Systems
IEEE Std 1815	IEEE Standard for Electric Power Systems Communications -- Distributed Network Protocol (DNP3)
IETF RFC 6272	Internet Protocols for the Smart Grid
ISO/IEC 15067-3	Information technology - Home Electronic Systems (HEC) application model - Part 3: Model of a demand-response energy management system for HES
ITU-T G.9902	G.9902 (10/12) Narrowband orthogonal frequency division multiplexing power line communication transceivers for ITU-T G.hnem networks
ITU-T G.9903	Narrowband orthogonal frequency division multiplexing power line communication transceivers for G3-PLC networks

ITU-T G.9904	G.9904 (10/12) Narrowband orthogonal frequency division multiplexing power line communication transceivers for PRIME networks
ITU-T G.9960	Unified high-speed wire-line based home networking transceivers - Foundation
ITU-T G.9972	G.9972 : Coexistence mechanism for wireline home networking transceivers
NEMA SG-AMI 1	Requirements for Smart Meter Upgradeability

### **Appendix A3: Primer on the standard-setting process**

The rules and procedures specific to the organizations that develop standards have a bearing on whether standards are at risk of being endogenously determined. Technology endorsement by a standard has economic value and firms with a large smart grid patent portfolio may seek to influence the standard-setting process to strategically position their inventions. This may in turn affect their level of inventive activity after standards are introduced. Below, we argue that the likelihood that standards and patents are co-determined in the context of our study is low because the institutional rules and procedures for developing and adopting standards at the International Electrotechnical Commission (IEC) do not allow direct participation by firms. For firms to influence technology selection during the drafting, comment-and-response and voting process at the IEC - where most of standards in our sample originated - firms would need to successfully influence the majority of IEC member country organizations. Furthermore, our identification of the causal effect of standards on patenting uses variation in country-level accreditations. For standards to be endogenously determined, firms would need to successfully control the outcome of similar drafting, comment-and-response and voting processes at the country-level in all the national markets where they operate. We believe this is highly unlikely. Below we describe the standard-setting process at the IEC as an example. The process in European standard-setting organizations – ETSI/CEN/CENELEC – that also developed some smart grid standards is similar.

#### *Standard-setting at the IEC*

The International Electrotechnical Commission is a non-governmental organization composed of 62 full members and 26 associate members<sup>20</sup>. Individuals and firms can only

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<sup>20</sup> <https://www.iec.ch/national-committees>, consulted September 9<sup>th</sup> 2022

influence the standard-setting process through national committees or liaison organizations. National committees coordinate the technical inputs of stakeholders at the national-level and represent the interests of their country at the IEC. Typically, they are housed in national standards bodies that are part of national governmental structures or are mandated by government. For example, the United States National Committee<sup>21</sup> of the IEC is part of the American National Standards Institute (ANSI) and is composed of more than 4,000 members, many from industry. Technical experts from industry, government, academia, and consumer or labor groups may also participate in the work of technical committees as liaison organizations. To be eligible, liaison organizations must have a sufficient degree of representativity, such as industry consortia, professional associations or scientific societies<sup>22</sup>. Examples of organizations that have a memorandum of understanding with the IEC to participate as liaisons include the European Network of Transmission System Operations, the International Conference on Electricity Distribution and the IEEE Power & Energy Society. This implies that individual firms cannot independently participate, and instead must work through a liaison organization to provide technical inputs to working groups that draft standards.

Overall, the standard development process follows these stages: the proposal stage, the preparatory stage, the committee stage, the enquiry stage, the approval stage, and the publication stage<sup>23</sup>. These stages aim at building consensus. Below we provide a short account of this process, with a view to clarifying how firms may provide input, as this is the main concern for identification in our study (e.g., this account is not intended to be exhaustive).

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<sup>21</sup> <https://www.ansi.org/usnc-iec/usnc-overview>, consulted September 9<sup>th</sup> 2022

<sup>22</sup> <https://www.iec.ch/global-partnerships>, consulted September 9<sup>th</sup> 2022

<sup>23</sup> <https://www.iso.org/stages-and-resources-for-standards-development.html>, consulted on 9 September 2022

Various actors can propose a new standard project: a national committee, the secretariat of a technical committee or subcommittee, or a category A liaison. However, only participating members – this is, the national committees of full member countries – can vote to approve a new work item, and ultimately decide which standards are developed. To move forward, a work item must receive the approval of two-thirds of the country members participating in the relevant technical committee. Therefore, industry consortia and other stakeholders that participate as liaisons are limited to proposing new work items and contributing technical inputs during the drafting of standards. Category A liaisons, which have the highest level of participation, must be approved by two-thirds of IEC members to engage in the activities of a technical committee and are appointed for a period of two years. To be eligible, they must be not-for-profit legal entities with a broad regional or international membership base. In addition, they must demonstrate that they have relevant technical expertise, sufficient representativity in their area, and show commitment to consensus decision-making in their internal rules and processes.

Once a work item is proposed, the project for a new standard moves to the preparatory stage. Licensing, patenting and conformance assessment issues are discussed at this stage. Participating national committees nominate technical experts to contribute to the working group that will draft the standard. Once a draft standard is ready, it is circulated for comment and subject to voting by national committees that are members of the parent technical committee. This stage is optional as the draft standard can also move directly to the enquiry stage. This opens up the draft standard to commenting by member countries and stakeholders for a 12-week period and concludes with a vote by all IEC country members. For a draft standard to be released, it must receive the approval of two thirds of the members of its parent technical committee and no more than one fourth of negative votes by all members. If technical changes are requested, the technical

committee revises the text of the standard and the final draft international standard is subject to another vote before being published. Finally, after the end of the voting period, the technical committee must prepare a report in which it responds to all comments received. Throughout this process, representatives from the private sector can therefore be appointed as technical experts either by national committees or liaisons to contribute inputs and participate in the work of a working group, committee or sub-committee, or as observers who may comment on the draft standard. Voting, however, remains the prerogative of national committees<sup>24</sup>.

*Standard-setting in national-level standardization organizations*

Standards can originate in international standard setting organization (SSOs), regional SSOs, national-level SSOs and smaller/less formal SSOs. It is often the case that standards developed by a national-level standardization body are later adopted by an international SSO and vice-versa (Baron and Spulber, 2018, p.489). To identify smart grid standards, we use lists that include, for the most part, international standards and find all associated country-level accreditations. When national-level standardization bodies adopt an international standard, they must indicate the level of correspondence. They may endorse the standard or reprint it with or without identical translation, in which case the country-level standard is considered identical to the original international standard. Country standardization bodies may also republish the standard with technical deviations. When those technical deviations are clearly identified and explained, the national standard is considered a modified version of the international standard. When those technical deviations are not clearly identified, it is labeled as not equivalent. National standardization bodies must identify the degree of correspondence with the international standard

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<sup>24</sup> <https://storage-iecwebsite-prd-iec-ch.s3.eu-west-1.amazonaws.com/2021-07/isoiecdir1%7Bed17.0%7Den.pdf>, consulted on 9 September 2022

when they release a standard document. In our sample, the vast majority of country-level accreditations are declared identical.

National standardization bodies have consensus-building processes that mirror those of international standard-setting organizations (SSOs). For example, the Standards Council of Canada (SCC) has a parallel process in which it releases a notice of intent when an international SSO makes a decision to develop a new standard. During the drafting process, the SCC provides inputs to international standard development<sup>25</sup>. Once the draft international standard is circulated, the SCC launches a two-month public review, providing an opportunity to feedback comments from Canadian stakeholders to the international standard-setting process. Once the final draft international standard is circulated, the SCC might develop Canadian technical deviations, where applicable, before releasing the standard domestically. Adoption of an international standard at the national level therefore accomplishes various functions. Through this multi-layered process of consensus-building, the standard diffuses geographically (Baron and Spulber, 2018, p.492). This may contribute to giving it standing and showing widespread acceptability of the endorsed technology. Furthermore, local adoption enhances accessibility through the publication of the standard document in the reference library of the domestic SSO, often translated into local language, and sometimes through a commitment by the domestic SSO to oversee conformance testing.

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<sup>25</sup> [https://www.scc.ca/sites/default/files/publications/SIRB\\_RG\\_Adoptions\\_v0.1\\_2017-04-24.pdf](https://www.scc.ca/sites/default/files/publications/SIRB_RG_Adoptions_v0.1_2017-04-24.pdf), consulted on 9 September 2022

**Table A4. Geographical diffusion of sample standards**

<b>Number of country accreditations</b>	<b>Frequency</b>	<b>Number of country accreditations</b>	<b>Frequency</b>
<b>1</b>	24	<b>8</b>	5
<b>2</b>	11	<b>9</b>	3
<b>3</b>	16	<b>10</b>	16
<b>4</b>	17	<b>11</b>	53
<b>5</b>	13	<b>12</b>	18
<b>6</b>	8	<b>13</b>	1
<b>7</b>	5	<b>14</b>	6

Country-level variation in standard counts in our sample come from two sources. First, there is differential timing of adoption of the same standard across countries. This is coherent with the overall trend that Baron and Spulber observe Searle Center’s data on technology standards (2018). They observe that while it is typical for national-level SSOs to adopt a standard within 18 months of the release of an international standard, it may take up to 10 years for some countries to adopt (Baron and Spulber, 2018, p.490). Cross-country variation in standard counts in our sample also come from countries adopting different combinations of standards. There is sizeable variation in the amplitude of geographical diffusion across our sample of standards, with 24 standards being harmonized only in one of our sample countries, and 6 standards being harmonized in 14 of our 19 sample countries. There is a group of 11 mostly European countries that tend to adopt standards as a block. Table A3 shows descriptive statistics on geographical diffusion. The column number of country accreditations shows the number of countries that have adopted a given standard, and the column frequency indicates the number of standards with a given level of geographic diffusion.

#### Appendix A4. List of largest smart grid innovators

Firms that innovate in the smart grid space are diverse in terms of age, size and background. The group of biggest smart grid innovators is comprised of large diversified conglomerates, auto makers, electronics companies and large electricity sector players.

Panasonic	409	International Business Machines	175
Mitsubishi	404	Toyota	158
General Electric	393	Kyocera Corporation	155
Toshiba	372	Schneider Electric	151
Siemens	354	Samsung	145
Hitachi	313	Sony	129
Asea Brown Boveri	283	Itron	117
Chugoku Electric Power	197	Korea Electric Power Corporation	113
LG	181	LS Electric (LSIS)	104
Nippon Electric Corporation	179	Fujitsu	102

## Appendix A5: Counting standard parts

Standard documents are composed of multiple parts, which are added overtime as new technological challenges surface. Because of this, in many instances not all parts of a standard are directly relevant to smart grids. Also, the year of the initial release of a standard may not accurately represent when specific attempts at coordinating over smart grid interoperability occurred since many of the parts that concern smart grids were added subsequently. Since we are interested in only including parts that are relevant to the smart grid, we count standards at the part level. This also allows us to capture the years in which standard parts concerning smart grids were adopted to more accurately measure when coordination efforts in this specific area occurred.

To illustrate this, standard *IEC 61400: Wind energy generation systems* is described below. The table below shows examples of different components that are part of this standard, with the years these new parts were first released by the international standard-setting body. In this example, we kept in our sample of standards only the parts 25-1 to 25-6 which are directly relevant to smart grids. The variation we leverage in our regression analysis comes from differential timing of adoption of standard parts at the country-level. For various reasons, countries choose to adopt international standards at different times, with delays between the international release and country adoption that range from zero to 10 years across various technologies (Baron and Spulber, 2018, p.490). We observe similar variation in our sample of smart grid standards. For example, Germany accredited standard part IEC 61400-25-2 in 2006 whereas Switzerland accredited it in 2007.

<b>Standard part</b>	<b>First release</b>
Part 1: Design Requirements	1994
Part 2: Small wind turbines	1996
Part 3-1: Design requirements for fixed offshore wind turbines	2019
...	
Part 25-1 Communications for monitoring and control of wind power plants – Overall description of principles and models	2006
Part 25-2 Communications for monitoring and control of wind power plants - Information models	2006
Part 25-3 Communications for monitoring and control of wind power plants - Information exchange models	2006
Part 25-4 Communications for monitoring and control of wind power plants – Mapping to communication profile	2008
Part 25-5 Communications for monitoring and control of wind power plants - Compliance testing	2006
Part 25-6 Communications for monitoring and control of wind power plants – Logical node classes and data classes for condition monitoring	2010

## APPENDIX B: DATA CONSTRUCTION

### Appendix B1: Definition of smart grids technologies included in sample, policy weights and knowledge stocks

#### 1. Patent classes included in smart grid sample

Technology	Patent class from the Cooperative Patent Classification
Systems integration and efficiency	<p>Y02E 40/70: Smart grids as climate change mitigation technology in the energy generation sector.</p> <p>Y04S 10/00: Systems supporting electrical power generation, transmission or distribution (and all its subclasses: 10/12, 10/123, 10/126, 10/14, 10/16, 10/18, 10/20, 10/22, 10/30, 10/40, 10/50, 10/52)</p>
Smart grids in buildings	<p>Y02B 70/30: Systems integrating technologies related to power network operation and communication or information technologies for improving the carbon footprint of the management of residential or tertiary loads, i.e. smart grids as climate change mitigation technology in the buildings sector(...) (and all of its subclasses: 70/3225, 70/34)</p> <p>Y02B 90/20: Smart grids as enabling technology in the buildings sector.(This category overlaps with Y04 S 20*)</p>
ICTs applications to smart grids	<p>Y04S 40/00: Systems for electrical power generation, transmission, distribution or end-user application management characterised by the use of communication or information technologies, or communication or information technology specific aspects supporting them (and all of its subclasses: 40/12, 40/121, 40/124, 40/126, 40/128, 20/18, 40/20).</p> <p>Y04S 50/00: Market activities related to the operation of systems integrating technologies related to power network operation and communication or information technologies (and all of its subclasses: 50/10, 50/12, 50/14, 60/16).</p>
End-user applications	<p>Y04S 20/00: Systems supporting the management or operation of end-user stationary applications, including also the last stages of power distribution and the control, monitoring or operation of management systems at the local level (and all of its subclasses: 20/12, 20/14, 20/20, 20/221, 20/222, 20/242, 20/244, 20/246, 20/248, 20/30).</p>

Note: these definitions are from the European Patent Office's Cooperative Patent Classification. A patent can be tagged under multiple categories. The full definitions of the CPC scheme may be found here: <https://www.cooperativepatentclassification.org/cpcSchemeAndDefinitions/table>

## **2. Patent classes used when building policy weights**

To identify each firm's relevant markets, we consider its granted patents in a broader set of relevant patent classes. Smart grids is a new sector of technology with little patenting activity in the pre-sample period. Considering only smart grid inventions would not allow us to build policy weights from pre-sample data. For this reason, we consider related technologies because they are likely to be marketed the same markets as firms' smart grid inventions.

<b>Technology field</b>	<b>Corresponding patent classes</b>
Electricity	Cooperative patent classification (CPC): H (and all subclasses)
Green innovation	Cooperative patent classification (CPC): Y (and all its subclasses with the exception of Y10)
Information and communication technologies	J-tag, taxonomy of ICT technologies based on the International Patent Classification (IPC). Select patent classes <sup>26</sup> : G06, G01S, G02F, G08B, G08G, G09G, G10L, G11B, G11C, H01P, H01Q, H01R, H03B, H03C, H03D, H03F, H03G, H03H, H03J, H03K, H03L, H03M, H04H, H04J, H04K, H04L, H04N, H04Q, H04R, H04S, H04W, G01V3, G01V8, G02B6, G09B5, G09B7, G09B9, H01L2, H01L3, H01L4, H01S5, H04B1, H04B5, H04B7, H04M1, H04M3, B82Y10, G01V15, H01B11, H04M15, H04M17, G07F7/08, G07F7/09, G07F7/10, G07F7/11, G07F7/12, B81B7/02, G07G 1/12, G07G 1/14.
Other <sup>27</sup>	B60: Vehicles in general (and all its subclasses) F02C: Gas-turbine plants; air intakes for jet-propulsion plants; controlling fuel supply in air-breathing jet-propulsion plants (and all its subclasses) F02B: Internal-combustion piston engines; combustion engines in general (and all its subclasses) F16D: Couplings for transmitting rotation; clutches; brakes (and all its subclasses) F25B: Refrigeration machines, plants or systems; combined heating and refrigeration systems; heat pump systems (and all its subclasses) F25D: Refrigerators; cold rooms; ice-boxes; cooling or freezing apparatus not otherwise provided for (and all its subclasses) G05: Controlling; regulating (and all its subclasses) F21: Lighting (and all its subclasses) B62D: Motor vehicles; Trailers (and all its subclasses)

<sup>26</sup> The full taxonomy is available in Inaba, Takashi and Mariagrazia Squicciarini (2017). From the J-tax taxonomy, we selected technology areas that have applications in the electricity sector.

<sup>27</sup> These were added to account for additional patent classes in which the largest smart grid innovators have experience. We used data on all the patents held by the 30 largest smart grid innovators and collated the most frequent patent classes that were not already covered by the three previous categories (electricity, green innovation and ICTs).

### 3. Patent classes used to build internal and external knowledge stocks

Knowledge stocks	Corresponding patent classes
Smart grids	Cooperative patent classification (CPC): Y02B 70/30, Y02B 90/20, Y02E 40/70, Y04S 10, Y04S 20, Y04S 40, Y04S 50 (and all their subclasses).
Green technology	Cooperative patent classification (CPC): Y02, Y04 (and all their subclasses, excluding smart grid classes above)
Electricity	Cooperative patent classification (CPC): H, F21, F02C, F2B
Information and communication technologies	International Patent Classification (IPC): G06, G01S, G02F, G08B, G08G, G09G, G10L, G11B, G11C, H01P, H01Q, H01P, H01Q, H03B, H03C, H03D, H03F, H03G, H03H, H03J, H03K, H03L, H03M, H04H, H04J, H04K, H04L, H04N, H04Q, H04R, H04S, H04W, G01V3, G01V8, G02B6, G09B5, G09B7, G09B9, H01L2, H01L3, H01L4, H01S5, H04B1, H04B5, H04B7, H04M1, H04M3, B82Y10, G01V15, H01B11, H04M15, H04M17, G07F7/08, G07F7/09, G07F7/10, G07F7/11, G07F7/12, B81B7/02, G07G 1/12, G07G 1/14

## Appendix B2: Building knowledge stocks

### *Internal knowledge stocks*

To obtain internal knowledge stocks for the sample firms, we collect patents for these firms going back to 1977. As smart grids technology may draw on multiple disciplines, we construct four knowledge stocks: smart grids, renewable energy, electricity generation, and information technology (IT).<sup>28</sup> For each of these areas of technology, we aggregate patent filings from each year into an internal stock of knowledge for each firm. These stocks represent the firm's past patenting history and are the internal knowledge upon which future innovation can build. Defining  $d$  as the depreciation rate of knowledge and  $P_{ijt}$  as the successful patent applications in technology  $j$  filed by firm  $i$  in year  $t$ , the internal knowledge stock,  $K^{INT}$  is:

$$K_{ijt}^{INT} = (1 - \delta)K_{ijt-1}^{INT} + P_{ijt}$$

We use a 15% depreciation rate ( $\delta$ ) as our base case. When taking logs, we add one to all knowledge stocks and include four dummy variables indicating when each knowledge stock equals zero.

### *External knowledge stocks*

External knowledge stocks capture the potential for spillovers from innovations external to the firm. Following Aghion et al. (2016), the external spillovers to which each firm is exposed depends on the countries where its inventors are located. Multinational companies have scientists working in multiple locations in multiple countries. The inventor address on the patent reveals where the inventive activity took place. Using all of a firm's patents in our relevant technology categories, we calculate weights for each country using a time-invariant share of the number of

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<sup>28</sup> Given the interdisciplinary nature of smart grid innovation, there is overlap between these categories. Patents are typically tagged under several different CPC classes, and may appear in more than one of our 4 categories. In these cases, we count the patent as an invention in each of the categories.

inventors on firm  $i$ 's patents located in country  $c$ ,  $w_{ic}^K$ . This gives us the stock of external knowledge:

$$K_{ijt}^{EXT} = \sum_c w_{ic}^K K_{icjt}^{EXT},$$

where

$$K_{icjt}^{EXT} = (1 - \delta)K_{icjt-1}^{EXT} + P_{cjt} - P_{icjt}$$

represents a stock of knowledge that includes patents granted to other inventors in country  $c$  at time  $t$ . Thus, the external knowledge stock assumes that firms are exposed to spillovers in each of the countries where they have inventive activity, and places the greatest weight on spillovers from countries where they do most of their inventive activity. To build these stocks, we considered all the countries in which our sample firms have inventive activities and not just our 19 sample countries.

Note that  $P_{cjt}$  includes all patents granted in the relevant patent classes for technology  $j$  in country  $c$  at time  $t$ , not just those assigned to the firms in our sample. This includes patents that may be assigned to public sector organizations such as universities or government laboratories. We include spillovers from multiple technologies since smart grid innovations may arise in multiple sectors. This set-up allows for spillovers from all innovations in relevant fields. For example, spillovers from relevant IT knowledge need not only come from IT firms that actively patent in smart grids. Our external knowledge stock allows for this possibility.

### **Appendix B3: Control variables**

*Share of electricity generation from renewable sources.* Greater renewables integration may further exacerbate grid pressures and generate demand for smart grid technologies, thereby inducing innovation. This variable also proxies for policies that encourage renewables adoption. The deployment of renewable energy technologies across the markets we study would not have happened without policy. OECD data on the stringency of green energy policies such as feed-in-tariffs, emissions taxes and emissions trading schemes are unavailable for the years 2013-2016. We therefore cannot include those variables in our main model. Given this, we use data from the International Energy Agency's World Energy Balances Highlights on electricity generation from renewable sources as a share of total electricity generation. This includes energy generated from hydro, geothermal, solar, wind, tide/wave/ocean, biofuels and renewable waste.

*Growth in electricity consumption.* We include this variable to also control for grid pressures that are potentially exacerbated by growth in the demand for electricity. We use net electricity consumption in billion kilowatt-hours from the Energy Information Administration's World Statistics and compute the yearly percent change in consumption.

*Household electricity prices.* Changes in electricity prices may induce innovation through their effect on the demand for end-user smart grid technologies. These technologies can help utility consumers manage their electricity consumption. Demand for these products may grow with electricity prices. We use household electricity price data from the International Energy Agency, that we deflated and adjusted for purchasing power parity. Prices are in 2015 US dollars.

*GDP per capita.* We also control for GDP per capita because the income where a firm operates also affects demand for its products and its level of investment in research and development activities. Gross domestic product and population data used to compute GDP per

capita are from the Organisation for Economic Co-operation and Development. We deflated and adjusted for purchasing power parity. Prices are in 2015 US dollars.

***Government incentives to R&D in grid-related technologies.*** We control for other public policies that target innovation in grid technologies. We use data on Energy Technology RD&D Budgets from the International Energy Agency, which tracks government spending by energy technologies at the country-level. We select technologies at the two-digit level because more granular categories have many missing values. We select the following categories as being relevant to grid modernization technologies: 62 Electricity transmission and distribution, 63 Energy storage, 69 Unallocated other power and storage techs, and 71 Energy system analysis. We interpolate missing values. We adjust for power purchasing parity and inflation. Values are expressed in 2015 US dollars.

***Government incentives to R&D in renewable energy technologies.*** We control for other public policies that target innovation in renewable energy technologies as those may affect innovation in smart grids due to spillovers or tradeoffs. We use data on Energy Technology RD&D Budgets from the International Energy Agency. For this variable we use spending in technology Group 3: Renewable energy sources. We interpolate missing values and adjust for power purchasing parity and inflation. Values are expressed in 2015 US dollars.

## Appendix B4: Cleaning firm names and retrieving firms' knowledge stocks

We assume that internal knowledge can be accessed by all inventors within the same firm, including within multinational corporations whose inventors are located in different countries. A firm's internal knowledge stocks reflect its accumulated experience innovating in relevant areas, upon which all its inventors can further build when conducting R&D. Patents proxy for firms' accumulated knowledge. Assuming that knowledge stocks are shared across a firm's inventors requires counting all the patents held by the firms' various geographic branches, divisions, licensing units, etc.

However, identifying those patents is a challenge in the PATSTAT database. The same firm can be associated with more than one person identifier because there is no centralized system to track person identifiers for patents filed in various national patent offices, by different branches or even the same branches but overtime because assignees are not required to file under a standardized name or identifier every time they file a new patent application. The name listed in the database is what appears on the patent at the time of its publication (Arora et al., 2021). The same assignee may be associated with different names for various reasons: a change in the name of the company overtime (e.g., Minnesota Mining and Manufacturing and 3M), listing a subsidiary rather than the parent company (e.g., Google and Alphabet), listing a geographic branch, a licensing unit or a specific division instead of the parent company (Arora et al., 2021). Different spellings and typos also occur. Examples include *Alcatel USA* and *Alcatel Canada*; *Philips electronics North America corporation* and *Philips lighting North America corporation*, *ABB Research* and *ABB Patent*; *GM* and *General Motors*; *Siemen power transmission & distribution* (sic) and *Siemens power transmission and distribution*. We consider these to be the same firms.

To overcome these challenges, we cleaned firm names using a combination of keyword matching and manual verification. To select and clean our sample of firms, we use the variables `psn_name` and `psn_id` in PATSTAT. These names and identifiers have previously been partially cleaned using the University of Leuven harmonization procedure<sup>29</sup>. We use the variable `psn_sector` to select assignees that are companies. For assignees whose `psn_sector` is unknown, we first keep only those whose name is different from the name of the inventor to filter out individuals. We then conduct further manual cleaning to remove any remaining individuals, universities, non-profits, etc.

We then group the various assignee names that belong to the same company. We assume that different subsidiaries, country offices, and divisions of a same parent company share knowledge stocks and therefore assign them a common identifier. To do so we do keyword matching after removing words that commonly occur in our sample such as energy, automation, superconductor, electric, windpower, etc. We also include on the stop list mentions of companies' legal entity types such as ltd, limited, llc, s.p.a., ghmb, holding, inc, corp, and other frequently occurring geographic and division designations such as Korea, China, America, national, regional, global, corporate, technology, innovation, etc. We manually verify each match and confirm ambiguous ones using online searches.

To collect data on firms' internal knowledge stocks, the two challenges we seek to overcome when cleaning firm names are 1) including irrelevant company names and therefore irrelevant knowledge stocks, and 2) omitting relevant company names and failing to include

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<sup>29</sup> This initiative harmonizes person identifiers using manual and automated cleaning. Details about this harmonization procedure may be found in the PATSTAT Data Catalogue ([https://documents.epo.org/projects/babylon/eponot.nsf/0/9440099DEF5C9067C125884600546C48/\\$File/patstat\\_data\\_catalog\\_global\\_5\\_19\\_en.pdf](https://documents.epo.org/projects/babylon/eponot.nsf/0/9440099DEF5C9067C125884600546C48/$File/patstat_data_catalog_global_5_19_en.pdf), p.295-297) and in WIPO documentation on name standardization efforts ([https://www.wipo.int/edocs/mdocs/classifications/en/wipo\\_ip\\_cws\\_ns\\_ge\\_19/wipo\\_ip\\_cws\\_ns\\_part\\_1\\_callaert.pdf](https://www.wipo.int/edocs/mdocs/classifications/en/wipo_ip_cws_ns_ge_19/wipo_ip_cws_ns_part_1_callaert.pdf))

relevant knowledge stocks. To overcome this challenge, we further search for person identifiers that do not appear in our sample of smart grid patents. We do this to ensure that we do not overlook assignees that belong to the parent companies in our sample and have patents in CPC classes relevant for building the knowledge stocks variables and policy weights and would be missing from the sample if we only use applicant identifiers related to smart grid patents. We use wildcards to search the PATSTAT database for the brand name of the largest 325 companies in our sample. We limit our search to companies that have 5 or more smart grids patents because the likelihood that small firms have multiple identifiers is low. These searches sometimes return dozens and even hundreds of identifiers for large conglomerates such as Mitsubishi. Japanese and Korean conglomerates typically have a more decentralized corporate governance structure than European and North American conglomerates. For example, the different divisions of Mitsubishi operate as independent legal entities. For these, we further clean the search results to include only the ones containing keyword mentioned in the original sample of smart grid innovators. For example, we include Mitsubishi electric, Mitsubishi heavy industries and Mitsubishi semiconductors, but exclude patents by Mitsubishi metals and Mitsubishi materials from Mitsubishi's internal knowledge stocks.

## **Appendix B5: Assigning home country to firms**

We need to assign a home country to each firm in our sample for two reasons: 1) our sample consists of firms that own granted patents in 19 OECD countries and whose home country is also in-sample, and 2) in robustness check 2.1, we also use information on firms' home countries to assign policy weights to new firms for which there is no pre-sample patents. To assign a country to a firm, we use information on the country of the applicant for the patents associated with that firm. We consider all the patents we collected in the period 1965-2020. These include patents in the cooperative patent classification sub-classes H (electricity), Y (environmental innovation), B60, F02C, F02B, F16D, F25B, F25D, G05, F21, B62D, and patents in the J-tag (ICTs) of the International Patent Classification. Fewer than a quarter of firms have more than one assignee country listed on their patents. For these, we use the country most frequently mentioned. In the case of a tie or when the applicant country is missing, we use information about priority patents to infer the missing values. We assume that the country where the firms' priority patents are filed is the home country.

## **Appendix B6: Firms in sample countries**

We use countries where firms obtained patents as an indication of where their markets are located. Applying for patents is a costly process and it is reasonable to expect that firms only file in countries where they intent to sell their products (Aghion et al., 2016). When considering firms' markets, we are limited to 19 OECD countries for which we have complete data for our explanatory variables. However, many firms operate in markets beyond these 19 countries and might therefore be influenced by economic and policy conditions in markets for which we do not have data. To avoid spurious associations, it is important that we only include firms that have high exposure to explanatory variables in our sample countries and are therefore less likely to be influenced by conditions in out-of-sample countries.

Given this, we built the policy weights using information on all countries where firms have granted patents in relevant patent classes. In our main specification, we use the following Cooperative Patent Classification sub-classes: H (electricity), Y (environmental innovation), B60, F02C, F02B, F16D, F25B, F25D, G05, F21, B62D, and the J-tag (ICTs) of the International Patent Classification. To ensure sufficient exposure to the policies included in the explanatory variables, in the sample we only include firms located in these 19 countries. With this strategy, the sample is composed of firms who conduct a large share of their business in the 19 countries for which we have complete policy data. Using this strategy, 90% of the sample firms have at least 93% of their granted patents in those 19 countries. Table 2 shows further descriptive statistics about the coverage of the policy weights.

**Table B6. Market coverage of sample countries for sample firms**

<b>Percentile</b>	<b>Sum of weights</b>	<b>Percentile</b>	<b>Sum of Weights</b>
1%	0.5865056	75%	0.987733
5%	0.6550884	90%	0.9896584
10%	0.935672	95%	0.9946694
25%	0.9611475	99%	1
50%	0.9764343		
Min: 0.3174534	Mean: 0.953985	Max: 1	

## **Appendix B7: Assigning country to patent family**

To build external knowledge stocks, we assign countries to patents. To identify where a patent originated, we use information on the location of its inventor(s). This implies that what matters for invention are spillover in the countries where the firm's R&D activities take place. However, the person country is often missing for inventors in PATSTAT (for methods to infer missing values, see: Pasimeni, 2019; Rassenfosse and Seliger, 2021). To infer those missing values, we use the following strategy:

- For patents that always have inventor country available, but for which this information is inconsistent within the patent family, we assign the inventor country that is most frequently listed. When there are ties, we use information contained in the most recent publication of the patent family.
- For patents that are sometimes missing inventor country data, we use the inventor country listed in the publication that contains complete information.
- When inventor information is always incomplete, we retrieve inventor country information from other patents that have the same inventor(s). This assumes that inventors are not mobile. When there are multiple countries, we assign the most frequently listed on other patents.
- In the case of patents for which we cannot infer inventor country information using the steps above, we assign the country of the applicant.

## Appendix B8: Summary statistics

**Table B8. Summary statistics**

	Count	Mean	SD	Min	Max
<b>Country-level variables</b>					
Standards	323	4.07	7.07	0.00	97
Standards (cumulative)	323	37.70	37.81	0.00	215
RD&D renewables	323	6,928.16	27,038.30	0.46	187,898
RD&D grid	323	3,129.54	12,999.40	0.00	87,114
Household electricity prices	323	204.62	114.03	76.76	1,228.07
Renewables share	323	0.30	0.26	0.01	1
GDP per capita	323	41,386.57	10,043.86	11,891.63	68,787.47
Growth electricity consumption	323	1.19	3.26	-6.85	22.41
<b>Firm-level variables</b>					
Patent count	30628	1.74	12.16	0.00	650.00
Internal stocks - smart grids	30628	1.65	8.51	0.00	234.47
Internal stocks - green tech	30628	43.35	294.52	0.00	10,104.26
Internal stocks - electricity	30628	168.16	1,065.04	0.00	34,488.09
Internal stocks - ICTs	30628	281.41	1,723.34	0.00	41,705.38
Pre-sample mean of patents	30628	31.13	197.94	0.00	3,310.04
<b>Country-level variables, weighted at the firm-level</b>					
Standards	30628	5.72	3.92	0.00	33.97
Standards (cumulative)	30628	48.77	30.23	0.00	141.96
RD&D renewables	30628	16,974.02	28,507.93	13.13	187,898
RD&D grid	30628	7,248.33	13,591.65	0.00	87,114
Household electricity prices	30628	169.36	35.59	106.20	379.33
Renewables share	30628	0.16	0.07	0.01	0.77
GDP per capita	30628	45,841.91	4,741.09	24,860.99	57,459.40
Growth electricity consumption	30628	0.79	2.32	-6.85	22.41
External stocks - smart grids	30628	810.91	724.55	0.00	2,537.94
External stocks - green tech	30628	32,160.91	22,099.83	27.79	86,991.48
External stocks - electricity	30628	106,588.7	59,810.06	76.55	206,606.6
External stocks - ICTs	30628	167,952.7	104,892	120.54	327,427.2

## APPENDIX C: ROBUSTNESS CHECKS AND OTHER RESULTS

### Appendix C1: Full results for main model

**Table C1. Regression results from Zero-Inflated Poisson regressions (full results)**

Variables	Intensive margin	Extensive margin
Standards	-0.038*** (0.012)	0.016* (0.008)
RD&D smart grid	0.116 (0.074)	0.019 (0.039)
RD&D renewables	-0.197** (0.091)	-0.033 (0.050)
Int. knowledge stocks - smart grids	0.598*** (0.032)	-1.436*** (0.050)
Int. knowledge stocks - green tech	0.075** (0.032)	-0.180*** (0.022)
Int. knowledge stocks - electricity	0.137*** (0.034)	-0.147*** (0.029)
Int. knowledge stocks - ICTs	-0.165*** (0.029)	-0.012 (0.025)
Ext. knowledge stocks - smart grids	0.454** (0.185)	-0.414*** (0.098)
Ext. knowledge stocks - green tech	-0.565*** (0.151)	0.078 (0.096)
Ext. knowledge stocks - electricity	-0.010 (0.177)	0.013 (0.094)
Ext. knowledge stocks - ICTs	0.108 (0.151)	0.290*** (0.101)
Renewables share	-1.077 (0.887)	-1.146** (0.564)
Elect. consumption growth	0.018 (0.028)	0.016 (0.016)
Household elect. prices	0.530 (0.418)	0.280 (0.304)
GDP per capita	0.857 (0.593)	1.083** (0.453)
Average patents /year in pre-sample	0.000*** (0.000)	-0.001*** (0.000)
New firm	-0.054 (0.104)	-0.060 (0.049)
Zero stock - smart grids	0.192** (0.092)	-2.013*** (0.065)
Zero stock - green tech	0.225** (0.102)	-0.195*** (0.051)
Zero stock - electricity	-0.015 (0.100)	-0.693*** (0.054)
Zero stock - ICTs	0.051 (0.093)	-0.437*** (0.050)
Marginal effect, standards (combined)		-0.076*** (0.021)
Observations	30,628	30,628
Log-likelihood	-47022	-47022

Note: Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

## **Appendix C2: Robustness checks**

We verify that our results are robust to making different research decisions and assumptions concerning 1) the home markets of firms with no pre-sample patent data, 2) the patent classes used to build the policy weights, 3) the rate at which knowledge stocks depreciate, 4) GDP weighting to account for market size in the policy weights, 5) the number of lagged periods it takes for standards to have an effect on patents, and 6) the choice of measure for the standards variable. We find that our results are robust to making these different research decisions.

The robustness checks presented below all use our main specification: an unbalanced zero-inflated Poisson model, with the average pre-sample mean of patents, a dummy variable that identifies firms with no pre-sample data, and year dummies.

### *C2.1 Policy weights, assumptions for new firms*

We constructed policy weights using information on the countries where firms obtained patents during the pre-sample period. Applying for patents is costly, and firms seek intellectual property protection only in markets where they intend to sell their products (Aghion et al., 2016). We use this information as an indication of where their relevant markets are located. Because smart grids are an emerging area of technology with few patents in the pre-sample period, we use firms' patents in green innovation, electricity, and information technologies more broadly to construct those weights. It is also a feature of this sector that several firms are too new to have patents prior to 2000. For these firms, in the main specification we weight their exposure to international markets using the average market share of all other companies from the same home country for which we have pre-sample data. In this robustness check, we instead assume that those firms conduct all their business in their home country, and therefore, that only the policies and economic conditions in their home country are relevant. In other words, we assign a weight of one to these

companies' home country. Table C2.1 shows results for this robustness check. We lose significance on the standards and the renewables share variables at the extensive margin, and the smart grid external knowledge stocks at the intensive margin. Other key results remain unchanged with coefficients of similar magnitude and significance.

Table C.2.1.2 shows results for this robustness checks for large and small firms. As noted in the text, assuming that firms without any pre-sample data only operate domestically is more likely to hold for small firms. In this table, the key finding that the negative effect of standards is driven by large firms and that small firms are more responsive to government R&D support remains unchanged. However, government R&D support to smart grids has the effect of reducing the inventive activities of large firms at the extensive margin. Some of the results for the external knowledge stocks are also sensitive to assigning these different policy weights to new firms, as this robustness check changes firms' exposure to these variables. For small firms, we lose significance for the green and electricity external knowledge stocks at the intensive margin, but external smart grids stocks matter at both margins for these firms. For these firms, higher renewables share now dampen patenting at the extensive margin rather than the intensive margin. For large firm, external knowledge stocks in electricity now encourage entry, but external smart grids stocks do not. Other key results remain unchanged.

**Table C2.1.1 Alternative weights for firms with no pre-sample patents – main model**

Variables	Intensive margin	Extensive margin
Standards	-0.023*** (0.007)	0.004 (0.004)
RD&D smart grid	0.055 (0.047)	-0.002 (0.019)
RD&D renewables	-0.125** (0.053)	0.016 (0.025)
Int. knowledge stocks - smart grids	0.603*** (0.032)	-1.450*** (0.050)
Int. knowledge stocks - green tech	0.071** (0.032)	-0.188*** (0.022)
Int. knowledge stocks - electricity	0.134*** (0.033)	-0.138*** (0.028)
Int. knowledge stocks - ICTs	-0.163*** (0.030)	-0.011 (0.024)
Ext. knowledge stocks - smart grids	0.271 (0.205)	-0.278*** (0.098)
Ext. knowledge stocks - green tech	-0.446*** (0.163)	-0.044 (0.099)
Ext. knowledge stocks - electricity	0.127 (0.192)	-0.004 (0.095)
Ext. knowledge stocks - ICTs	0.056 (0.148)	0.304*** (0.102)
Renewables share	-0.432 (0.290)	0.240 (0.185)
Marginal effect, standards (combined)		-0.042*** (0.012)
Observations	30,628	30,628
Log-likelihood	-47022	-47022

Note: In this model, firms with no pre-sample patents and for which it is not possible to build weights are assigned their home country as their main market. Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

**Table C.2.1.2 Alternative weights for firms with no pre-sample patents - heterogeneity**

Variables	Large firms		Small firms	
	Intensive m.	Extensive m.	Intensive m.	Extensive m.
Standards	-0.048*** (0.012)	0.021* (0.012)	-0.005 (0.007)	0.002 (0.005)
RD&D smart grid	0.023 (0.119)	0.074** (0.036)	0.083** (0.040)	-0.013 (0.023)
RD&D renewables	0.002 (0.127)	-0.015 (0.054)	-0.190*** (0.051)	0.014 (0.031)
Int. knowledge stocks - smart grids	0.638*** (0.033)	-1.246*** (0.056)	0.399** (0.188)	-1.533*** (0.095)
Int. knowledge stocks - green tech	0.072* (0.037)	-0.156*** (0.025)	-0.205 (0.150)	-0.068 (0.061)
Int. knowledge stocks - electricity	0.218*** (0.044)	0.013 (0.035)	0.007 (0.063)	-0.290*** (0.052)
Int. knowledge stocks - ICTs	-0.210*** (0.036)	-0.078** (0.031)	-0.099 (0.069)	-0.008 (0.049)
Ext. knowledge stocks - smart grids	0.396 (0.362)	-0.086 (0.179)	0.335* (0.192)	-0.215* (0.122)
Ext. knowledge stocks - green tech	-0.685*** (0.231)	0.115 (0.156)	-0.241 (0.214)	-0.161 (0.133)
Ext. knowledge stocks - electricity	0.344 (0.301)	-0.367* (0.188)	-0.203 (0.165)	0.059 (0.115)
Ext. knowledge stocks - ICTs	0.012 (0.211)	0.286 (0.190)	0.166 (0.191)	0.309** (0.126)
Renewables share	0.281 (0.983)	-0.620 (0.647)	-0.322 (0.284)	0.429** (0.207)
Marginal effect, standards (combined)	-0.205*** (0.050)		-0.005 (0.005)	
Number of firms	597	597	2,154	2,154
Observations	9,523	9,523	21,105	21,105
Log-likelihood	-23751	-23751	-21315	-21315

Note: In this model, firms with no pre-sample patents and for which it is not possible to build weights are assigned their home country as their main market. Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

## C2.2 Knowledge stocks depreciation rate

Another research decision pertains to the choice of the depreciation rate applied to the external and internal knowledge stocks variables (see Appendix B2, which details how these stocks were constructed). In our main specification, we use a 15% depreciation rate. In Table C2.2, we allow knowledge stocks to depreciate faster, at a rate of 20%. Both rates are commonly used in the literature, and using one or the other does not substantively alter our results.

**Table C2.2 20% depreciation rate for knowledge stocks**

Variables	Extensive margin	Intensive margin
Standards, collapse(mean)	-0.037*** (0.012)	0.017* (0.008)
RD&D smart grid, collapse(mean)	0.116 (0.074)	0.022 (0.039)
RD&D renewables, collapse(mean)	-0.201** (0.091)	-0.034 (0.050)
Int. knowledge stocks - green tech	0.075** (0.032)	-0.185*** (0.022)
Int. knowledge stocks - electricity	0.139*** (0.034)	-0.152*** (0.029)
Int. knowledge stocks - ICTs	-0.164*** (0.029)	-0.013 (0.025)
Ext. knowledge stocks - smart grids	0.417** (0.181)	-0.410*** (0.095)
Ext. knowledge stocks - green tech	-0.563*** (0.146)	0.080 (0.093)
Ext. knowledge stocks - electricity	-0.009 (0.180)	0.023 (0.094)
Ext. knowledge stocks - ICTs	0.138 (0.153)	0.275*** (0.101)
Renewables share	-0.959 (0.876)	-1.221** (0.561)
Marginal effect, standards (combined)		-0.076*** (0.020)
Observations	30,628	30,628
Log-likelihood	-46971	-46971

Note: This model uses the same specification and control variables as our main model with the exception that the knowledge stocks variables depreciate 20% annually instead of 15%. Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

### *C2.3 GDP weighting*

In our main specification we weight our policy weights by GDP to the power of 0.35, based on Dechezlepretre et al.'s (2021) suggestion that this value fits estimates of the elasticity of exports to GDP of the home country found by Eaton, Kortum, and Kramarz (2011). In Table C2.3, we weight by simple GDP (e.g., using an exponent of 1), as in Aghion et al. (2016). This alternative GDP weight places more importance on the size of each market. The effect of standards at the extensive margin is estimated less precisely and becomes insignificant, but the effect of government support to R&D in grid-related technologies becomes significant at the intensive margin. Other key results are unchanged.

### *C2.4 Lagged variables*

We also check the effects of standards on patents using different lags, as it is unclear how many years it takes for standards to affect patenting levels. Table C2.4.1 shows results from regressions that use different lags in separate models. For each of these models we lag all the time-varying explanatory and control variables by 1 year, 2 years (main model), 3 years and 4 years respectively. Results for the standards variable are generally robust, with the exception of the effect of standards at the extensive margin which is only significant in the short run. Across all models, the combined marginal effect of standards is of similar magnitude and significance. Given this, we chose the model with the second lag as our preferred specification because it has a better goodness of fit than the models that include the 3<sup>rd</sup> and 4<sup>th</sup> lags. The model with the first lag has better goodness of fit but does not leave enough time for government R&D support to take effect. Government R&D only start becoming significant after two years have passed and becomes stronger and more significant thereafter. Choosing the model with the second lag as our main specification allows to balance the effect of standards acting quickly than government R&D.

**Table C2.3 Alternative GDP weighting of the policy weights**

Variables	Intensive margin	Extensive margin
Standards, collapse(mean)	-0.056*** (0.016)	0.013 (0.011)
RD&D smart grid, collapse(mean)	0.177* (0.092)	0.042 (0.049)
RD&D renewables, collapse(mean)	-0.285** (0.126)	-0.082 (0.066)
Int. knowledge stocks - smart grids	0.600*** (0.032)	-1.442*** (0.050)
Int. knowledge stocks - green tech	0.072** (0.032)	-0.174*** (0.022)
Int. knowledge stocks - electricity	0.146*** (0.037)	-0.159*** (0.029)
Int. knowledge stocks - ICTs	-0.171*** (0.029)	-0.004 (0.025)
Ext. knowledge stocks - smart grids	0.515*** (0.164)	-0.451*** (0.079)
Ext. knowledge stocks - green tech	-0.508*** (0.153)	0.175* (0.092)
Ext. knowledge stocks - electricity	-0.142 (0.177)	-0.054 (0.090)
Ext. knowledge stocks - ICTs	0.100 (0.158)	0.323*** (0.104)
Renewables share	-3.576* (1.912)	-0.210 (1.105)
Marginal effect, standards (combined)		-0.106*** (0.029)
Observations	30,628	30,628
Log-likelihood	-46934	-46934

Note: This model uses the same specification and control variables as our main model with the exception that the policy weights are weighted by GDP instead of GDP to the power of 0.35. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

**Table C2.4.1 Regression results for alternative lags**

Variables	1 year lag		2 year lag		3 year lag		4 year lag	
	Intensive m.	Extensive m.						
Standards	-0.030** (0.013)	0.039*** (0.009)	-0.038*** (0.012)	0.016* (0.008)	-0.037** (0.015)	-0.002 (0.009)	-0.049*** (0.013)	-0.003 (0.009)
RD&D smart grid	0.061 (0.070)	-0.042 (0.045)	0.116 (0.074)	0.019 (0.039)	0.172** (0.074)	0.004 (0.038)	0.184*** (0.065)	0.006 (0.034)
RD&D renewables	-0.098 (0.098)	0.042 (0.059)	-0.197** (0.091)	-0.033 (0.050)	-0.267*** (0.087)	-0.021 (0.047)	-0.260*** (0.074)	-0.035 (0.044)
Int. knowledge stocks - smart grids	0.652*** (0.031)	-1.596*** (0.051)	0.598*** (0.032)	-1.436*** (0.050)	0.566*** (0.033)	-1.333*** (0.051)	0.561*** (0.036)	-1.250*** (0.053)
Int. knowledge stocks - green tech	0.048 (0.031)	-0.168*** (0.022)	0.075** (0.032)	-0.180*** (0.022)	0.102*** (0.032)	-0.196*** (0.021)	0.113*** (0.033)	-0.206*** (0.021)
Int. knowledge stocks - electricity	0.140*** (0.034)	-0.177*** (0.029)	0.137*** (0.034)	-0.147*** (0.029)	0.122*** (0.036)	-0.127*** (0.029)	0.136*** (0.039)	-0.127*** (0.029)
Int. knowledge stocks - ICTs	-0.167*** (0.029)	-0.007 (0.025)	-0.165*** (0.029)	-0.012 (0.025)	-0.162*** (0.030)	-0.023 (0.025)	-0.171*** (0.030)	-0.018 (0.025)
Ext. knowledge stocks - smart grids	0.525*** (0.165)	-0.590*** (0.103)	0.454** (0.185)	-0.414*** (0.098)	0.503*** (0.176)	-0.370*** (0.095)	0.587*** (0.159)	-0.344*** (0.092)
Ext. knowledge stocks - green tech	-0.621*** (0.152)	0.065 (0.099)	-0.565*** (0.151)	0.078 (0.096)	-0.521*** (0.152)	0.098 (0.094)	-0.461*** (0.156)	0.131 (0.094)
Ext. knowledge stocks - electricity	-0.015 (0.154)	0.068 (0.098)	-0.010 (0.177)	0.013 (0.094)	0.028 (0.167)	0.022 (0.091)	0.106 (0.147)	-0.023 (0.090)
Ext. knowledge stocks - ICTs	0.080 (0.162)	0.429*** (0.104)	0.108 (0.151)	0.290*** (0.101)	0.004 (0.143)	0.206** (0.099)	-0.193 (0.152)	0.187* (0.098)
Share of renewables	-0.596 (0.946)	-1.289** (0.574)	-1.077 (0.887)	-1.146** (0.564)	-1.435* (0.872)	-1.225** (0.556)	-1.091 (0.901)	-1.691*** (0.536)
Marginal effect, standards (comb.)	-0.076*** (0.022)		-0.076*** (0.021)		-0.062** (0.025)		-0.082*** (0.229)	
Observations	30,628	30,628	30,628	30,628	30,623	30,623	30,618	30,618
Log-likelihood	-45292	-45292	-47022	-47022	-47918	-47918	-48430	-48430
AIC	90735	90735	94195	94195	95988	95988	97011	97011

Note: These regressions include the same control variables as the main model. Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

**Table C2.4.2 Short and long run effects of standards**

Variables	Intensive margin	Extensive margin
Standards (1 year lag)	-0.012 (0.013)	0.029*** (0.008)
Standards (2 year lag)	-0.023* (0.012)	0.014* (0.008)
Standards (3 year lag)	-0.027** (0.013)	-0.004 (0.008)
Standards (4 year lag)	-0.047*** (0.012)	-0.002 (0.008)
Joint significance	-0.110*** (0.024)	0.037** (0.015)
RD&D smart grid (1 year lag)	-0.145 (0.116)	-0.024 (0.071)
RD&D smart grid (2 year lag)	-0.003 (0.139)	0.049 (0.078)
RD&D smart grid (3 year lag)	0.088 (0.120)	0.028 (0.080)
RD&D smart grid (4 year lag)	0.129 (0.088)	-0.034 (0.063)
Joint significance	0.068 (0.075)	0.019 (0.043)
RD&D renewables (1 year lag)	0.105 (0.211)	0.163 (0.117)
RD&D renewables (2 year lag)	-0.011 (0.257)	-0.066 (0.142)
RD&D renewables (3 year lag)	-0.335 (0.225)	0.139 (0.136)
RD&D renewables (4 year lag)	0.039 (0.175)	-0.236** (0.106)
Joint significance	-0.202** (0.095)	0.001 (0.057)
Observations	30,618	30,618
Log-likelihood	-48118	-48118

Note: This regression adds the first, third and fourth lags to the main model. The internal and external knowledge stocks variables and zero stock dummies are lagged by 4 periods instead of two. The variables share of renewables, electricity consumption growth, household electricity prices and GDP per capita are lagged by two periods, as in the main model. Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

We also investigate the short and long-run effects of standards by including these 4 lags in a single model, and testing whether the effect of standards over the four years that follow the introduction of a standard is jointly significant. Result from this model, included in Table C2.4.2, show that the effect of standards at the intensive margin becomes stronger and more significant overtime and that the effect for the four years is jointly significant at both the extensive and intensive margins.

### *C2.5 Cumulative stock of patents*

We also conduct robustness checks using an alternative measure of the standards variable, as it is unclear which measure is most appropriate. In our main model, we use a simple count of patents. Results using this variable can be interpreted as an event-study approach – how does the accreditation of a new standard in a firm’s market affect innovation. In these robustness checks, we use a cumulative count of all smart grids standards that have been accredited in country  $c$  up to and including year  $t$ . This count can be interpreted as a proxy for the overall level of standardization each firm is exposed to in its markets. Tables C2.5.1, C2.5.2 and C2.5.3 replicates our main results tables (Tables 1, 2 and 3) using this cumulative count of standards as the main explanatory variable. Overall, using this measure allows to estimate the effects of the RD&D variables more precisely, and our results on the standards variables are generally robust at the intensive margin.

**Table C2.5.1 Main model on cumulative count of standards**

Variables	Intensive margin	Extensive margin
Standards	-0.021*** (0.004)	-0.002 (0.003)
RD&D smart grid	0.124* (0.071)	0.009 (0.039)
RD&D renewables	-0.325*** (0.084)	-0.053 (0.053)
Int. knowledge stocks - smart grids	0.596*** (0.032)	-1.433*** (0.050)
Int. knowledge stocks - green tech	0.078** (0.032)	-0.179*** (0.022)
Int. knowledge stocks - electricity	0.149*** (0.035)	-0.144*** (0.029)
Int. knowledge stocks - ICTs	-0.171*** (0.029)	-0.014 (0.025)
Ext. knowledge stocks - smart grids	0.233 (0.180)	-0.438*** (0.099)
Ext. knowledge stocks - green tech	-0.327** (0.155)	0.096 (0.099)
Ext. knowledge stocks - electricity	0.149 (0.175)	0.049 (0.096)
Ext. knowledge stocks - ICTs	-0.059 (0.153)	0.261** (0.104)
Renewables share	-0.947 (0.854)	-1.143** (0.567)
Marginal effect, standards (combined)		-0.034*** (0.007)
Observations	30,628	30,628
Log-likelihood	-46771	-46771

Note: This model uses the same specification and control variables as our main model with the exception that the main explanatory variable is a cumulative count of standards. Robust standard errors are included in parentheses.  
\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

In Table C2.5.1 using the cumulative count of standards slightly attenuates the effect of standards at the intensive margin, and the coefficient is estimated with less precision at the extensive margin. Conversely, it makes the results on the RD&D variables stronger and more significant at the intensive margin. The results for the knowledge stocks variables remain

generally unchanged, with the exception of the smart grids external knowledge stocks, which is estimated less precisely at the intensive margin.

**Table C2.5.2 Regression results by firm size using cumulative count of patents**

Variables	Large firms		Small firms	
	Intensive m.	Extensive m.	Intensive m.	Extensive m.
Standards	-0.031*** (0.005)	-0.001 (0.004)	-0.001 (0.005)	-0.004 (0.004)
RD&D smart grid	0.013 (0.111)	0.062 (0.068)	0.233*** (0.082)	0.061 (0.050)
RD&D renewables	-0.202* (0.116)	-0.001 (0.086)	-0.449*** (0.100)	-0.134* (0.072)
Int. knowledge stocks - smart grids	0.640*** (0.033)	-1.219*** (0.056)	0.389** (0.190)	-1.536*** (0.095)
Int. knowledge stocks - green tech	0.076** (0.037)	-0.145*** (0.025)	-0.197 (0.154)	-0.067 (0.062)
Int. knowledge stocks - electricity	0.231*** (0.048)	0.020 (0.036)	-0.017 (0.064)	-0.300*** (0.052)
Int. knowledge stocks - ICTs	-0.211*** (0.036)	-0.089*** (0.032)	-0.089 (0.072)	-0.005 (0.049)
Ext. knowledge stocks - smart grids	-0.115 (0.347)	-0.411** (0.202)	0.335 (0.208)	-0.263** (0.121)
Ext. knowledge stocks - green tech	-0.220 (0.249)	0.249 (0.164)	-0.345* (0.198)	-0.065 (0.128)
Ext. knowledge stocks - electricity	0.619** (0.305)	-0.145 (0.195)	-0.281* (0.171)	0.055 (0.121)
Ext. knowledge stocks - ICTs	-0.216 (0.212)	0.210 (0.197)	0.306 (0.186)	0.260** (0.128)
Renewables share	0.873 (1.032)	-1.391* (0.816)	-2.244** (1.014)	0.230 (0.903)
Marginal effect, standards		-0.119*** (0.021)		0.001 (0.004)
Observations	9,523	9,523	21,105	21,105
Log-likelihood	-23413	-23413	-21227	-21227

Note: These regressions use the same specification and control variables as the main model. Large firms are defined as firms that had more than 100 patents in the ICT, electricity and green innovation patent classes during the period 1977-2016. Small firms are defined as firms that 100 or fewer patents in the same patents class and period. Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

**Table C2.5.3 Effect on new entrants using cumulative count of standards**

Variables	Intensive margin	Extensive margin
Standards	-0.022*** (0.004)	0.015*** (0.003)
Interaction standards and zero stock dummy	0.004 (0.003)	-0.034*** (0.002)
RD&D smart grid	0.132* (0.071)	-0.019 (0.041)
RD&D renewables	-0.336*** (0.084)	0.020 (0.055)
Int. knowledge stocks - smart grids	0.603*** (0.032)	-1.436*** (0.049)
Int. knowledge stocks - green tech	0.079** (0.032)	-0.174*** (0.021)
Int. knowledge stocks - electricity	0.153*** (0.035)	-0.147*** (0.028)
Int. knowledge stocks - ICTs	-0.175*** (0.029)	0.002 (0.025)
Ext. knowledge stocks - smart grids	0.230 (0.181)	-0.260** (0.101)
Ext. knowledge stocks - green tech	-0.331** (0.156)	0.076 (0.102)
Ext. knowledge stocks - electricity	0.172 (0.180)	-0.074 (0.100)
Ext. knowledge stocks - ICTs	-0.073 (0.154)	0.218** (0.106)
Renewables share	-0.984 (0.858)	-0.991* (0.571)
Joint significance	-0.018*** (0.004)	-0.019*** (0.003)
Observations	30,628	30,628
Log-likelihood	-46493	-46493

Note: This regression uses the same specification and control variables as the main model. This model interacts the standards variables with a dummy variable that indicates whether the firm had any internal knowledge stocks in past periods. As with other variables, we use the second lag. Robust standard errors are included in parentheses.

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1

Our results for large firms, shown in table C.2.5.2 are more sensitive to using the cumulative count of patents than the results for small firms. This being said, key results remain robust to using this alternative measure. For large firms, the coefficients on the standard variables and the combined marginal effect is smaller, which is consistent with one new standard being a smaller percentage increase in the cumulative count. , Moreover, the effect of standards on large firms loses significance at the extensive margin. Conversely, the RD&D renewables variable

becomes significant at the extensive margin. The external knowledge stocks are more sensitive to changing our measure of the standard variable with the green stocks losing significance and the electricity stocks gaining significance. Our results are substantively unchanged for small firms with the exception that the external ICT knowledge stocks variables is estimated less precisely at the intensive margin.

Finally, table C.2.5.3 shows again that using a cumulative count attenuates the effect of standards, but the sign and significance of these coefficient corroborate our main findings. Again, the effects of the RD&D variables are estimated with greater precision and other key results remain unchanged.

#### *C2.6 Alternative cut-off years*

We also verify that the cutoff year we use for building the policy weights is not driving the results. In the main specification, we build policy weights using firms' patents in the years 1977-1999 and begin the regression analysis in 2000. In Table 14, we use patent data for the years 1977-2004 to build the policy weights and begin the regression analysis in 2005. While the effects of external knowledge are somewhat sensitive to when the stocks are constructed, our main results on standards and R&D are not affected by changing the years of the sample.

**Table C2.6 Alternative cut-off year for building policy weights (1977-2004)**

Variables	Intensive margin	Extensive margin
Standards	-0.035*** (0.012)	0.016* (0.009)
RD&D smart grid	0.091 (0.122)	0.051 (0.075)
RD&D renewables	-0.254* (0.136)	0.045 (0.084)
Int. knowledge stocks - smart grids	0.601*** (0.035)	-1.417*** (0.054)
Int. knowledge stocks - green tech	0.061* (0.033)	-0.191*** (0.024)
Int. knowledge stocks - electricity	0.101*** (0.035)	-0.105*** (0.032)
Int. knowledge stocks - ICTs	-0.127*** (0.031)	-0.040 (0.027)
Ext. knowledge stocks - smart grids	0.149 (0.211)	-0.557*** (0.112)
Ext. knowledge stocks - green tech	-0.580*** (0.159)	0.179* (0.107)
Ext. knowledge stocks - electricity	-0.037 (0.208)	0.190* (0.110)
Ext. knowledge stocks - ICTs	0.443*** (0.157)	0.137 (0.121)
Renewables share	-1.380 (1.030)	-0.293 (0.662)
Marginal effect, standards (combined)		-0.077*** (0.023)
Observations	24,798	24,798
Log-likelihood	-39949	-39949

Note: This model uses the same specification and control variables as our main model with the exception that the policy weights were constructed using firms patents in the 1977-2004 period. Regression starts in 2005 and ends in 2016. Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

### **Appendix C3: Fixed effects Poisson model**

To control for a firm's overall propensity to patent, our preferred specification uses the average number of patents each firm had during pre-sample years, combined with a dummy that identifies new firms. This way of de-meaning to control for unobserved firm heterogeneity presents the advantage of producing consistent estimates under weak exogeneity, which is not possible with a fixed effects Poisson model, because the latter requires strict exogeneity. Strict exogeneity requires that these variables be orthogonal to error terms in all past, present and future periods. The strict exogeneity assumption is violated by our smart grid knowledge stocks variables, which by construction are correlated with past error terms since they carry forward patent counts from previous years. For these variables, weak exogeneity only requires that shocks in period  $t$  are not correlated with lagged knowledge stocks, which is a more reasonable assumption.

To demonstrate this bias, Table C3 presents results from a fixed effect Poisson model, as well as a Poisson model using the pre-sample mean estimator for comparison. Table C3 clearly shows that the coefficients in the fixed effects Poisson model are biased, especially for the smart grid knowledge stocks variables, whose direction, magnitude and significance are diametrically different from the coefficients from the Pre-sample mean Poisson model. This model also estimates the effect of standards and RD&D variables imprecisely. The Pre-sample mean Poisson model included in Table C3 produces results that are much more similar to the coefficients from our main Zero-Inflated Poisson (ZIP) model since both address the biases of the Fixed Effects Poisson model. While the pre-sample mean estimator provides similar results to the ZIP model, we focus on the ZIP model in the main text as it better handles the high number of zeros in our data by rescaling the estimates in the second stage of the model to account for the probability of having any patents.

**Table C3. Regression results from pre-sample mean estimator and fixed-effects Poisson**

Variable	Pre-sample mean Poisson	Fixed Effects Poisson
Standards	-0.045*** (0.012)	-0.019 (0.013)
RD&D smart grid	0.094 (0.064)	0.015 (0.093)
RD&D renewables	-0.198** (0.080)	-0.029 (0.180)
Int. knowledge stocks - smart grids	0.938*** (0.041)	-0.324*** (0.114)
Int. knowledge stocks - green tech	0.130*** (0.033)	0.213 (0.139)
Int. knowledge stocks - electricity	0.261*** (0.034)	0.440*** (0.117)
Int. knowledge stocks - ICTs	-0.122*** (0.030)	0.070 (0.098)
Ext. knowledge stocks - smart grids	0.646*** (0.172)	0.248 (0.375)
Ext. knowledge stocks - green tech	-0.538*** (0.156)	-1.637*** (0.563)
Ext. knowledge stocks - electricity	-0.268 (0.170)	3.885*** (0.818)
Ext. knowledge stocks - ICTs	0.216 (0.163)	-1.517 (0.937)
Renewables share	1.330* (0.757)	-4.336 (4.101)
Observations	30,628	30,426
Pseudo R-squared	0.492	
Log-likelihood		-50701

Note: The pre-sample mean estimator model includes firms' average yearly patents in the pre-sample period and a complete set of year dummies. The fixed effect Poisson model includes firm and year fixed effects. Both include the same control variables as the Zero-Inflated Poisson regression (main model). Robust standard errors are included in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1

## APPENDIX BIBLIOGRAPHY

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